



Contact: Peggy Vargas- Habitat for Humanity Coachella Valley
Info@CVHFH.org
www.habitatcv.org
760-770-3723

Contact: Kyle Radke
kradke@jonesagency.com
760-325-1437 x206

Contact: Sheila Grattan
Sheila.grattan@jonesagency.com
760-325-1437 x245

HABITAT FOR HUMANITY KEEPS ON TRUCKING THANKS TO GENEROUS VALLEY BUSINESSES

PALM DESERT, CA (June 3, 2011) – Thanks to the creative teamwork of three Valley businesses, Habitat for Humanity of the Coachella Valley (HFHCV), an organization committed to developing communities for those in need, is making good use of a donated Ford F250 truck that is perfect for hauling building materials but was in serious need of a new transmission.

HFHCV Managing Director Fred Bell explained that Palm Springs Motors President Paul Thiel readily stepped up to the plate and agreed to donate a \$1,200 transmission installation after learning SunWize Technologies, Inc. of Palm Desert had donated the truck and Board Members from the Habitat Board agreed to purchase a transmission.

Fred Bell said his organization is grateful for support received from the business community and cited this as an example of how everyone benefits and costs can be shared when the business community works together.

Geoff Hill, service director for Palm Springs Motors, Cathedral City, supervised the transmission installation after receiving a call from Thiel. “Paul never hesitated. I could tell it was important to him. It’s a wonderful cause and Habitat for Humanity can use all the help they can get. I am proud to have been involved,” Hill said.

More can be learned about how HFHCV benefits the community by visiting its website at www.hfhcv.org or by calling 760-770-3723.

About Habitat for Humanity of the Coachella Valley, Inc.:

Habitat for Humanity of the Coachella Valley, Inc., is a nonprofit, ecumenical Christian housing ministry that seeks to eliminate substandard housing. The organization is committed to helping low-income families finance and construct their own affordable homes. The affiliate has built or remodeled 26 homes to date.